

Mon Courtier Energie Groupe opens in Belgium and extends its international network

- Opening of a subsidiary in Liège (Belgium) with a team of 5 brokers already in place
- Group presence now in 3 European countries: France, Spain and Belgium

Bordeaux, September 25, 2024, at 08:00am CEST - Mon Courtier Energie Groupe (ISIN code: FR001400H3A0 - Ticker: ALMCE), an energy broker for businesses, today announced the launch of its activities in Belgium.

Guillaume Rouaud, CEO of Mon Courtier Energie Groupe, comments: *"The Belgian energy market has a great deal of potential, thanks to its maturity and the advanced liberalization it has undergone since the early 2000s. Our offer fits in perfectly with the needs of this fragmented market, particularly to meet the demands of the very large number of SMEs, who are confronted with a complexity of offers. We wanted to support them and adopt a personalized brokerage approach, taking into account the specificities of this country, while steadily developing the energy transition and decarbonization component, which represent a major challenge for the coming years. Following the example of our strategy in France and Spain, our ambition is to transform complexity into simplicity, enabling our customers in Belgium to focus on their core business, while optimizing their energy bills."*

A Belgian energy market conducive to the brokerage business

Since 2003 for Flanders and since 2007 for Wallonia and Brussels-Capital, Belgium has opened its energy market to competition. A wide range of players are now present on the market. In addition, the organization of the Belgian territory makes this sector more complex than in France, in terms of stakeholders (3 regions, 3 regulators, 3 national languages). This structure of the Belgian energy market means that the sector is marked by strong needs on the part of local companies, particularly SMEs, which make up the bulk of the industrial fabric.

Gradual expansion, with the first B2B contracts already in place

In September 2024, Mon courtier énergie groupe opened a subsidiary in Liège, with a team of 5 senior brokers who will be responsible for its rollout. The Group's aim is to create a number of branches optimized for this region with its high density of SMEs, before extending its activities to the Flemish region. Some ten new hires are planned over the next few months to ensure an optimal presence to meet local customer demand.

Next financial publication

2024 first-half results: October 18, 2024 (before market opens)

About Mon Courtier Energie Groupe

Founded in Bordeaux in 2017, in just a few years Mon Courtier Energie Groupe has become a major player in energy brokerage and the leading French network on the B2B market. The Group's mission is to help companies with the global management of their energy budget in order to reduce or optimise their gas and/or electricity bill. Mon Courtier Energie Groupe service offer comprises brokerage and advice regarding energy purchasing, the management and optimisation of contracts and energy transition guidance.

Mon Courtier Energie Groupe draws on the expertise of circa 180 people at its head offices and in "licenced" branches around the country.

For further information, please go to www.moncourtierenergie.com.



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