

French leader in B2B energy brokerage

INVESTOR PRESENTATION











MAY 2023



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Today's speakers



Charlie EVRARD

Founder and Chief Executive Officer



Commercial Director @ ENI
Pricing & Sales @ ALTERGAZ









Guillaume ROUAUD

Deputy Managing Director

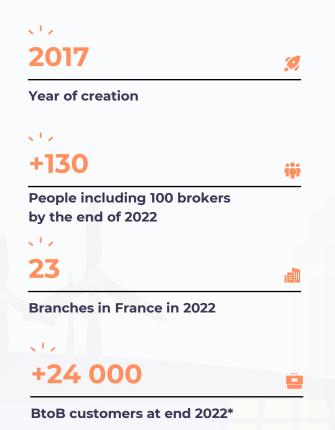


B2B Indirect Sales Manager @ ENI
B2B Indirect Sales Manager @ ALTERGAZ





4 years of uninterrupted growth to become the first energy brokerage network in France









Mon Courtier Energie, a strategic position in the energy market value chain













Energy management at the heart of companies' concerns



HABUNE

Electricité : un tiers des PME industrielles vont devoir renouveler leur contrat en 2023

LE FIGARO

mercredi 25 janvier 2023 LE FIGARO

Les TPE perdues dans les aides à l'énergie



Énergie. Les courtiers font baisser les factures



Prix de l'énergie : les courtiers pris d'assaut par les entreprises pour trouver le meilleur contrat

Eart per Mélanie Philips.

L



RMC

HAUSSE DES PRIX DE L'ÉNERGIE: LES COURTIERS ONT MULTIPLIÉ PAR TROIS LEUR ACTIVITÉ



Courtier en énergie, un des métiers les plus recherchés du moment

an-Luc Boujon (à Lyon), édité par Laura Laplaud • 07h30, le 18 janvier 2023

Comment payer moins cher ses factures de gaz et d'électricité lorsque l'on est un chef d'entreprise ? À l'heure où les prix flambent, un métier a le vent en poupe, celui de courtier en énergie. À l'image des courtiers en assurance, il vous aide à

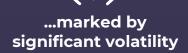


RÉSILIER OU RENÉGOCIER? CES ENTREPRISES DANS L'IMPASSE APRÈS L'EXPLOSION DE LEUR FACTURE D'ÉLECTRICITÉ

LesEchos

Energie : le gouvernement promet des prix plafond aux TPE et aux copropriétés >

Les fournisseurs d'énergie ont accepté de garantir aux très petites entreprises un farif moyen l'électricité de 280 euros le mégawattheure (MWh) en 2023. Cette ristourne doit être « cofinancée » par l'Etat et par les fournisseurs d'électricité. Une protection similaire est étudis pour les copropriétés, a annoncé dimanche Olivier Klein.





Inflationary context

Limiting the impact of rising energy prices



Bearish context

Benefit from the best energy market opportunities

Brokerage: the response to structural changes and cyclical hazards in the energy market





A mission to advise and support companies in the management of their "energy" budget

Brokerage and advice in energy purchasing

Contract management and optimisation

Energy transition consulting services







Commission charged to suppliers (in €/MWh)

Invoiced directly to corporate customers

15% of brokerage clients have subscribed to this offer

Invoiced directly to corporate customers

Commission charged to suppliers

The trusted third party to reduce energy costs for companies





A market with significant potential.





Alternative suppliers

Electricity

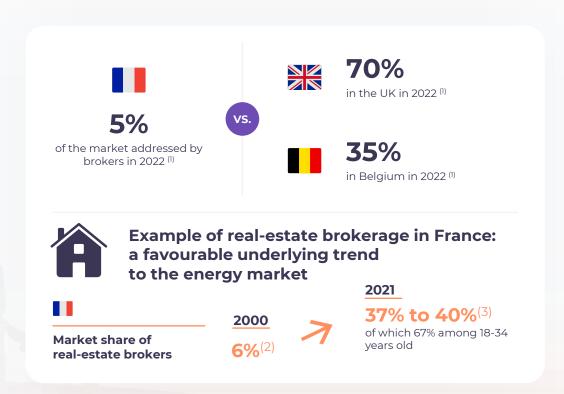
The liberalisation of energy markets in Europe: a growth driver for energy brokerage

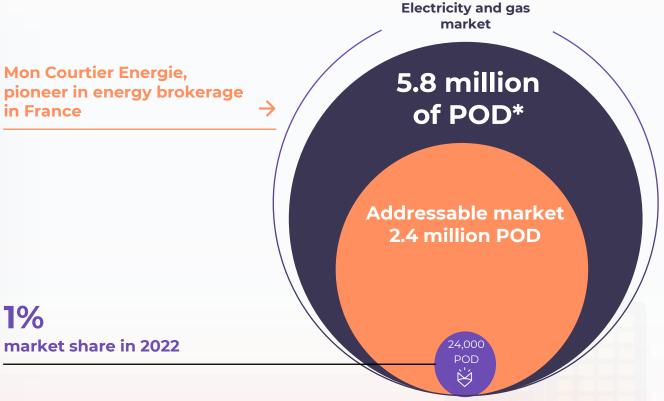


Atomised energy supplier market favourable to brokerage activities



A colossal growth potential for energy brokerage in France





With 1% of the addressable market today, Mon Courtier Energie is ideally positioned to take advantage of the market's growth



Competitive landscape of B2B energy brokerage in France



Mon Courtier Energie: the only structured player, close to its customers, with a multi-service offer



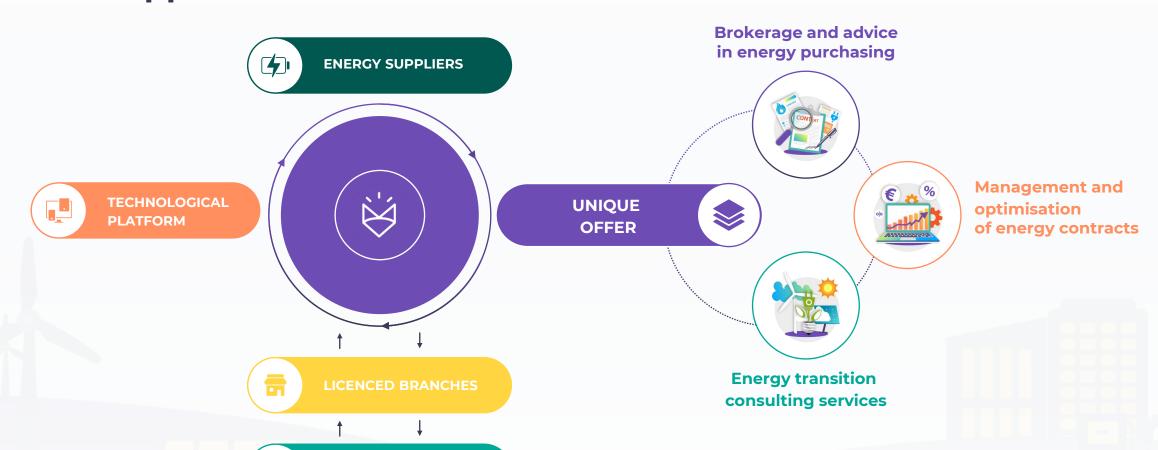
A derisked and perfectly scalable model.





A differentiating model based on a structured and local approach

B2B CUSTOMERS







Privileged access to a diversified network of over 20 partner energy suppliers

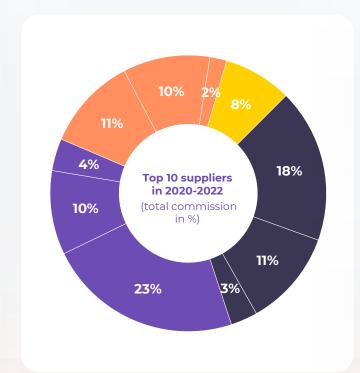
A win-win relationship allowing energy suppliers to:

Benefit from an additional channel to capture new customers

Boost their local commercial approach

To materialise the outsourcing of services

Efficiently automate contract management













A relationship of trust and a derisked model with suppliers







128 +65% *****

2020

2021

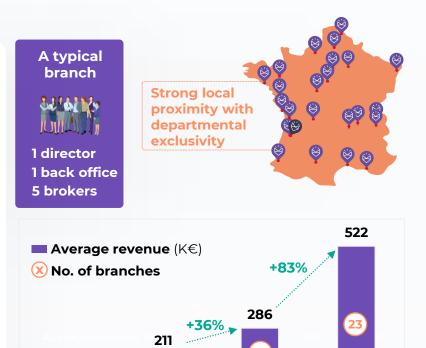
2022

2019



A network of "licensed branches"

An effective model built around licensed branches, owned and managed by energy market experts **Headquarters contribution: Expansion of the customer base Branch autonomy:** Standardisation of processes Flexibility in HR management Provision of the technological platform P&L branch liability 50% à 85% of the commissions paid to MCE brand awareness Prospecting for clients & branches animating the network of Team training and business introducers and continuous interaction Qualiopi processus certifié ■ ■ RÉPUBLIQUE FRANÇAISE Benefits of the model Effective business strategy: jointly led at national and local level Structurally profitable network: a branch reaches break-even profitability in 12 months and becomes fully productive at the end of the 2nd year of activity



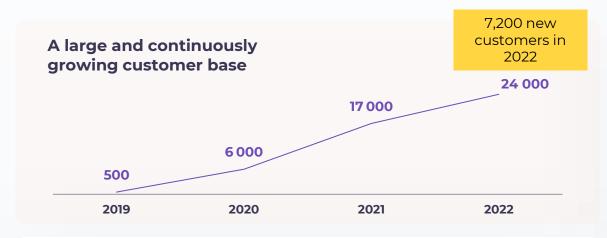
An incentive-based business model for structured development







A satisfied and diversified customer base





These volumes correspond to the annual consumption of 190 residential households.



Main sectors of activity(1)



Health 16,6%



Real Estate/ Construction 16.1%



Businesses



Services

Significant benefits for companies:

Time saving

Access to the best offers

Quality of advice

Free brokerage service

Customer satisfaction in 2022

4.6/5

Tailor-made strategy

The unique trusted third party to manage all the problems of the customer's energy bill

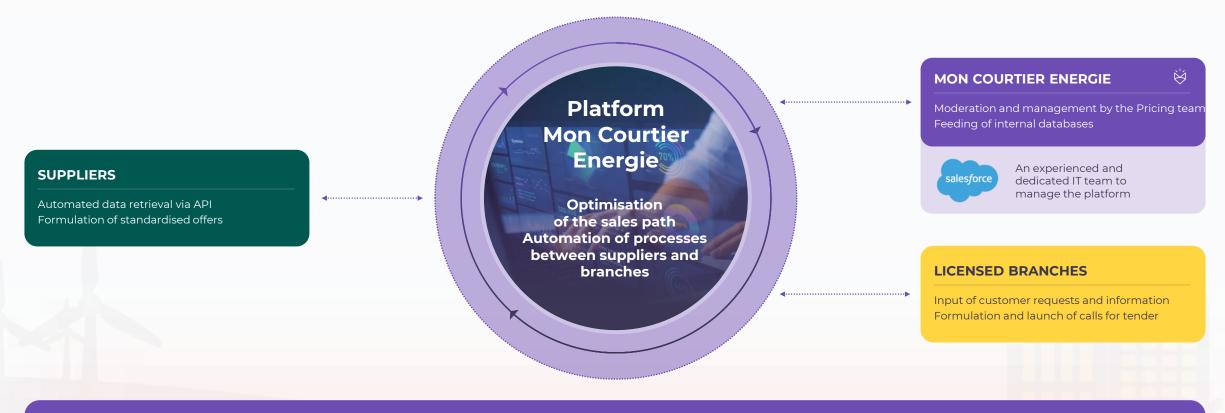








A unique technological platform shared with the entire network to increase efficiency



Ability to present the best offers to customers instantly









From market analysis to the best offers from suppliers... a personalised, transparent and permanently available solution





Les offres proposées

Document strictement confidentiel

Liste des fournisseurs éligibles à vos besoins.

Fournisseur	Type Offre	Date de début de contrat	Date de fin de contrat	Energie verte	Acheminement Inclus	Validité de l'offre	Garantie demandée	Mode de paiement
engie	Fixe	03/02/2023	31/12/2025	Non	Non	02/02/2023 16:00	Aucune	Prélèvement
TotalEnergies	Fixe	03/02/2023	31/12/2025	Non	Non	02/02/2023 16:00	Aucune	Prélèvement
ekwateur	Fixe	03/02/2023	31/12/2025	Oui	Non	02/02/2023 16:00	Aucune	Prélèvement
endesa	Fixe	03/02/2023	31/12/2025	Non	Non	02/02/2023 16:00	Aucune	Prélèvement

Supporting the customer in understanding of the energy market

Instantly propose the best offers

Full transparency on the prices charged by by energy suppliers



Finance.







A history of profitable growth



Revenue

- CAGR: +129% since 2019
- 92.5% of 2022 revenue from brokerage

Operating margin

- 12.5% in 2022
- +5.7 pts compared to 2021



Income statement

in € thousand	2022	2021	Var.
Revenue	19,171	9,781	+96%
Other operating income	249	139	+79%
Purchases consumed	(14,124)	(7,611)	+86%
Other operating expenses	(0)	-	
Personnel costs	(2,617)	(1,504)	+74%
Taxes and duties	(73)	(36)	+103%
Net changes in depreciation and impairment	(216)	(112)	+93%
Operating result	2,390	657	+264%
Financial income and expenses	(25)	(5)	n.a.
Current result of integrated companies	2,365	652	+263%
Extraordinary income and expenses	(5)	(3)	n.a.
Extraordinary result	(5)	(3)	n.a.
Tax on profits	(542)	(180)	201%
Minority interests	-	-	n.a.
Net income (group share)	1,818	469	+277%

The audit of the accounts has been completed.

Mon Courtier Energie Groupe (formerly FOX) is a company created in December 2021. In order to provide comparable 12-month information for the consolidated income statement of Mon Courtier Energie Groupe for the financial year 2022, consolidated financial statements of the MCE operating sub-group for the financial year 2021 have been prepared.





Balance sheet as of December 31, 2022

in € thousand	31.12.2022	31.12.2021
Goodwill	1,977	1,977
Intangible assets	426	299
Property, plant and equipment	56	24
Financial assets	93	54
Total non-current assets	2,551	2,353
Trade receivables and related accounts	2,803	1,905
Other receivables and accruals	556	376
Cash position	3,311	2,015
Total current assets	6,669	4,295
TOTAL ASSETS	9,220	6,648

in € thousand	31.12.2022	31.12.2021
Share capital	2,900	2,900
Consolidated reserves	(260)	-
Result group share	1,818	13
Shareholders' equity, group share	4,458	2,913
Provisions for liabilities and charges	164	45
Borrowings and financial debts	400	452
Suppliers and related accounts	2,199	1,504
Other liabilities and accruals	1,999	1,734
TOTAL LIABILITIES	9,220	6,648



A native CSR approach

Societal commitments



Mon Courtier Energie is recognised for the wellbeing and development of its employees





Sponsor of the SOL SOLIDAIRE association which mobilises donations to reduce the energy bills of social housing beneficiaries

Sponsor of the Banques Alimentaires

Local and national sports sponsorship















ESG maturity rating EthiFinance Moderate Exemplary Limited Advance [0-25] [25-50] [50-75] [75-100] 26 **62** Benchmark **Mon Courtier Energie** 67 70 40 53 Social **Environment External** Governance stakeholders Benchmark: 34 Benchmark: 23 Benchmark: 16 Benchmark: 22



Ambitious profitable growth strategy.





Accelerate the commercial coverage of the national territory

Opening of new branches to increase the presence as close as possible to its customers and prospects:



Provence-Alpes-Côte d'Azur



Bourgogne



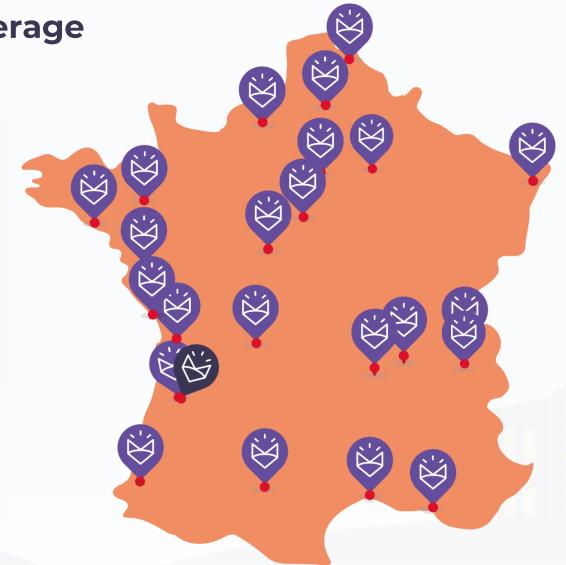
Franche-Comté



Grand-Est



Strengthening existing branches
Recruiting new brokers







Extension of new services related to the energy transition



Production

Photovoltaic

FPC.

Third party funders

Self-consumption

Injection

Insurance

Other solutions

Biomass

Wind

Methanisation

Mobility

Electric

Charging stations

Vehicle fleets

Digital solution

V2G

Other solutions

Soft mobility

Car-sharing

Logistics

Energy efficiency

SEE

Tertiary Decree

Carbon footprint

Energy audit

Steering

Deletion

Other solutions

Training

CEE

Financing

Grant

Design office



Qualification

Commercial Product Technical



Signing of the needs audit contract



Э



Presentation technical and financial analysis and selection of the appropriate solution



Selection of the appropriate provider



Presentation of adapted services and products

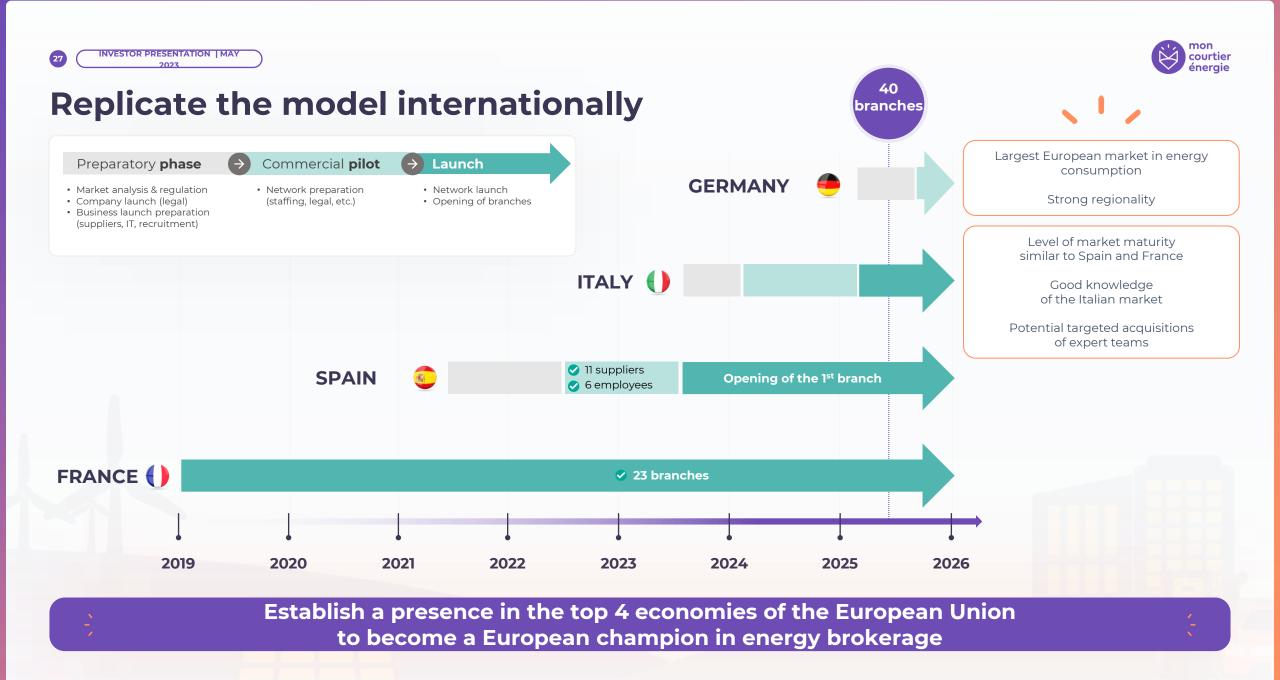


Signature of the order form or contract



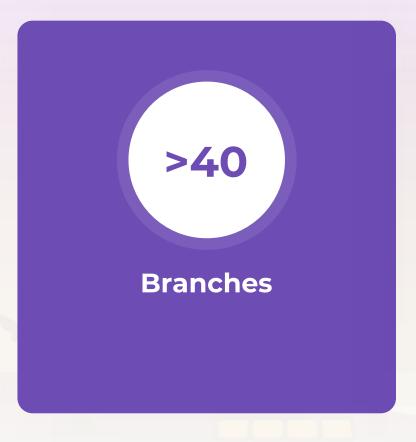
Support and monitoring of the project







Our objectives in 2025









mon courtier énergie

Our strengths



Unique profitable growth model

Network of local
"licensed branches"

Very strong growth and profitable since 2019

Easily scalable and duplicable abroad

02

High barriers to to entry

Technological platfo<mark>rm and know-how of the head office teams</mark>

Large and diversified customer base: complete knowledge of the customer (contract expiry date, etc.)

Privileged access to energy supplierpartners / MCE brand awareness 03

Large, growing and sustainable market

Inevitable liberalisation across Europe
Broker market share of only 5% in France
Price volatility that creates a real need



Terms of the offer.





Characteristics of the operation

	> Name: MON COURTIER ENERG			
Stock information	→ ISIN: FR001400H3A0			
	> Ticker: ALMCE			
Listing market	> Euronext Growth® Paris			
Number of existing shares	> 2,900,000 shares			
Price of the offer	→			
Structure of the	Public offering in France in the form of a fixed price offer			
offer	Global placement with institutional investors in France and outside France (excluding the United States, Canada, Australia and Japan)			
	› Initial size of the offering: €7.0 million capital increase (725,388 New Shares)			
Gross amount of the offer	After exercise of the Extension Clause: approximately €8.0 million (834,196 New Shares)			
	After exercise of the Over-Allotment Option: approximately €9.3 million (959,325 New Shares)			
Pre-money valuation	→ Pre-money valuation of €28 million			
Subscription commitments	> Eiffel Investment Group: €3.8 million			
Lock-up	Company: 180 calendar days			
commitments	Shareholders: 360 calendar days			
Consultanta	> Investment Services Provider: TP ICAP			
Syndicate	Listing sponsor: Aldebaran Global Advisors			



Timetable of the operation

- O9 May 2023 Approval of the prospectus by the AMF
- 10 May 2023 Opening of the Fixed Price Offer and the Global Offering
- 25 May 2023 Closing of the Fixed Price Offer at 5 p.m. at the counter and 8 p.m. via Internet
- Closing of the Global Offering at 12:00 noon (Paris time)

 Press release announcing the result of the Offer
- 30 May 2023 Settlement-Delivery of the Fixed Price Offer and the Global Placement
- Start of trading of shares on Euronext Growth Paris market

 Start of the possible stabilisation period
- June 2023

 Deadline for the exercise of the Over-Allotment Option

 End of the possible stabilisation period

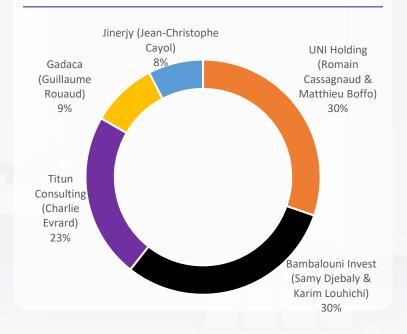




Shareholding structure



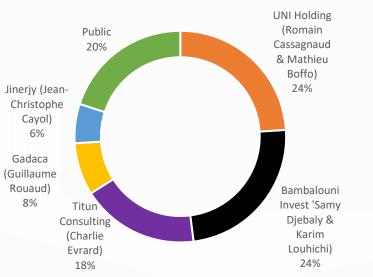
Share capital on an undiluted basis

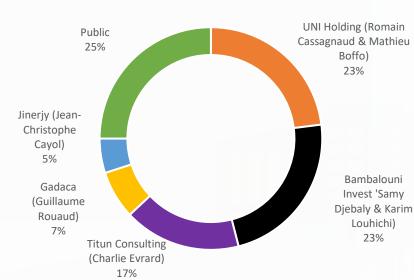


Post-operation

Excluding the exercise of the Extension Clause and the Over-Allotment Option

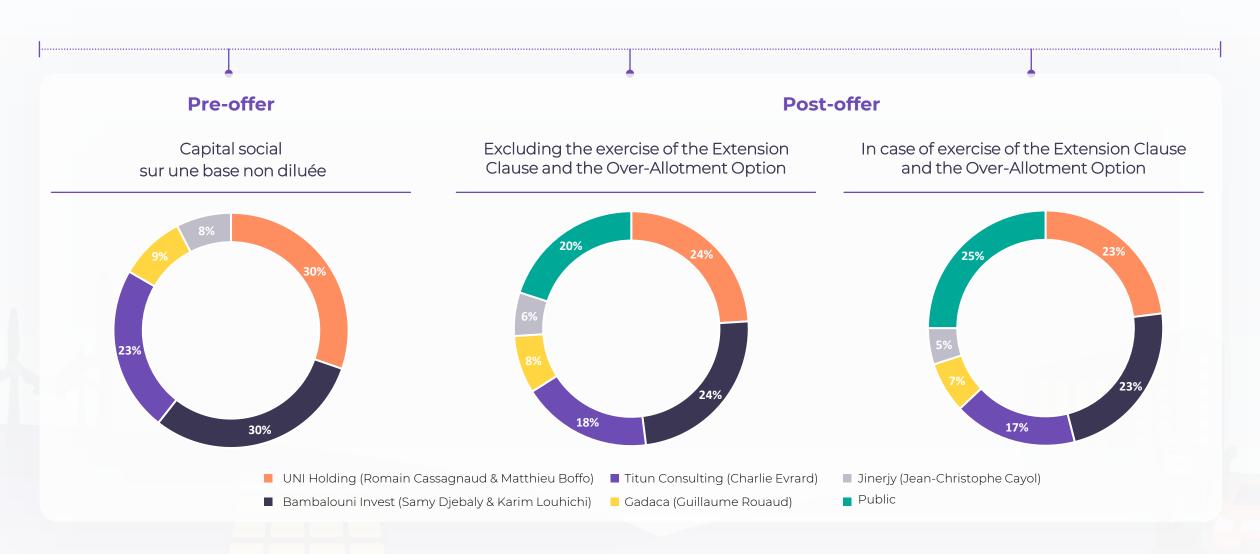
In case of exercise of the Extension Clause and the Over-Allotment Option







Shareholding structure



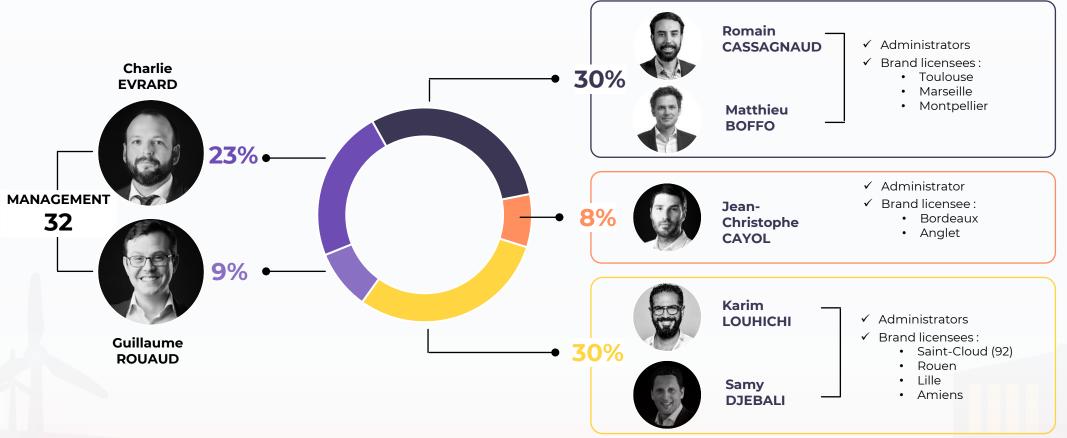






Shareholding

BRAND LICENSEES - SHAREHOLDERS





Brokerage and consulting in energy purchasing, the group's DNA

A systematized approach for an effective commissioning in less than 3 months



QualificationOf the needs



Consultation of suppliers



Analysis of supplier's offers



PresentationOf the offers



RealizationOf administrative procedures



Setting up of the contract

48
employees
within the Group,
including:





Manager IT development



Manager pricing



Manager commercial development



Manager Customer service



Mi energia manager



Fox Green Manager

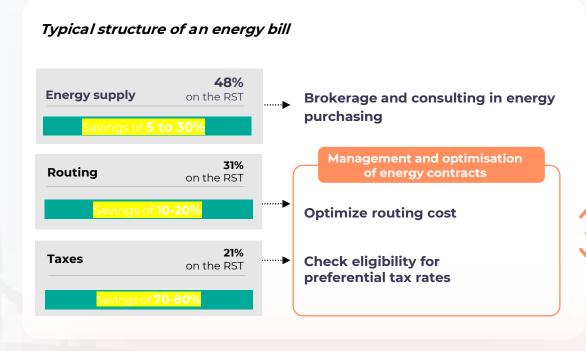


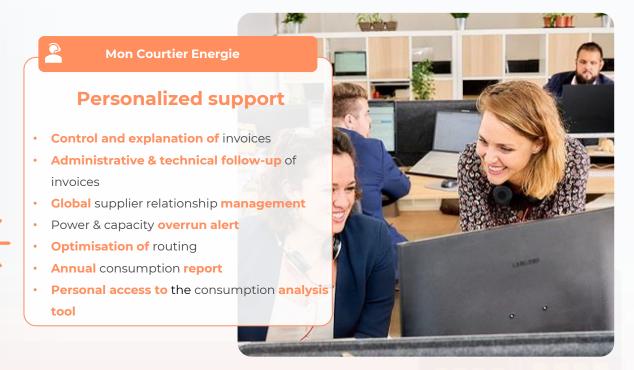




Energy contract management and optimisation, an additional service to further reduce energy costs

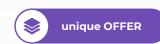
In-depth study of all opportunities to reduce energy costs





15% of "brokerage" customers have subscribed to this additional offer, a strong growth lever for Mon Courtier Energie







Energy transition consulting, a complementary service for better consumption

Support for projects related to the energy transition





Solar







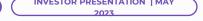
Propose the installation of electrical terminals



- Choice of solution and installation
- Control and maintenance
- Accompaniment premium(s) and aid(s)
- Optimisation of the electricity meter
- > Electricity supply
- Renewal management Car fleet

Successful launch phase for additional growth leverage







Cash flow statement

in € thousand	2022	2021
Total net income of consolidated companies	1 818	469
Elimination of non-cash and non-operating items	(120)	112
Change in WCR	235	1 161
Cash flow from operations	1 933	1742
Acquisitions of fixed assets	(255)	(159)
Loans and advances granted	(57)	(7)
Cash flow from investing activities	(312)	(165)
Capital increase or reduction	-	-
Issuance of loans	1	450
Dividends paid by the parent company	(272)	-
Loan repayments	(53)	(22)
Cash flow from financing activities	(325)	428
Change in cash flow	1 296	2 005
Opening cash flow	2 015*	-
Closing cash position	3 311	2 005

The auditing of the accounts has been completed.

The difference between the closing cash position in 2021 and the opening cash position in 2022 corresponds to an amount of €10K in the individual accounts of Mon Courtier Energie Groupe (ex "FOX") in 2021.